

# BUSINESS DIRECTORY



## Histories In Brief of Business Directory Advertisers

Verne G. Barlow, owner and manager of the Ritz Cafe, is a native Californian and has spent most of his life in Los Angeles and the southern part of this state.

During the four years from 1919 to 1923 Barlow was employed by the Southern California Telephone Company as a plant engineer in the Culver City and West Adams district.

Following his employment with the telephone company he came to Torrance to assist his father, G. A. Barlow, with the management of the Torrance Laundry.

In 1930 Barlow entered business for himself by establishing a trouble shooting service for bar equipment. Shortly afterwards he bought his present establishment and a year later purchased the business block in which his cafe is located.

The Advertisement for the Ritz Cafe Will Be Found Below Under Restaurants.

### AUTO TOP REPAIRING

### AUTO TOP SHOP

Tops Upholstering  
Side Curtains Seat Covers  
Car Covers Floor Rugs

George G. Gill, Manager  
**Virginia Garage**  
15314 S. VERMONT  
Phone Gardena 3971

### AUTO ACCESSORIES

### TORRANCE AUTO WRECKERS

New and Used Parts  
Windshield and Door Glass  
We Buy Metals

1001 TORRANCE BLVD.  
Phone 336

### AUTO ELECTRICAL



### Torrance Auto Electric Service

F. C. Morgan, Prop.  
Authorized Service for  
United Motors, Auto Lite,  
Chrysler and Stromberg  
Carburetors  
We Tune Up Motors

1320 Cabrillo Phone 498

### BARBER SHOPS

### Tansey Beauty and Barber Shop

1623 CABRILLO  
Phone 580  
Prices Reasonable  
Expert Service

### CLEANERS & DYERS

### NIFTY CLEANERS

It takes first rate work at a fair price to assure quality, results and satisfaction.

### CASH AND CARRY PAYS!!!

1324 Sartori  
Ph. 174

### SPOTLESS CLEANERS

Bertha B. Isbell, Prop.  
MEN'S SUITS 50¢  
Only Quality Work  
To give you Greater Service

### DRESS SHOPS

### Stone's Specialty Shop

MOJUD HOSE  
Service Weight  
Chiffon and Thigh Mold style  
79¢ to \$1.00  
Join Our Stocking Club  
13th Pair FREE

Hats Remodeled Mending  
Alterations Dresses  
Aprons Night Wear  
Slips, \$1 to \$1.95  
Corsets, \$1 to \$5.95

1333 El Prado Ph. 430R

Sellers find it profitable and exceptionally inexpensive to advertise in the Business Directory.

### PLUMBERS

### SAVE \$38.00 on Hoyt STORAGE AUTOMATIC WATER HEATERS

With Everdur-Copper Tanks

**DAVID JACOBS**  
1908 222nd Street Phone 358-W

### GIFT SHOPS

### TORRANCE GIFT SHOP

C. J. Rhoades, Prop.  
Magazines - Gifts  
Rental Library - Novelties  
Candles - Pet Birds  
We take subscriptions for all periodicals and newspapers.

1322 SARTORI

### INSURANCE

### Make Us Your SERVICE STATION

... for ...

### Automobile Insurance

Let Us Check the Points of Your Protection Today

### Howard G. Locke

Dependable Insurance  
Fire - Automobile  
1405 Marcelina Ave.  
Phone Torrance 135-M

### INTERIOR DECORATORS

### Beautiful Your Home ...

PAINT WALL PAPER  
SHADES, new or renovated  
VENETIAN BLINDS  
All work done by experienced Paper-Hanger and Decorator.

### CARL SCHMIDT

2015 Wilmington-Redondo Blvd.  
Lomita  
Phone Lomita 502-J  
SHADES REVERSED 20¢  
(Call for and Deliver)  
Terms and Easy Payments on all decorating and remodeling.

### SERVICE STATIONS

### Hammond Motor Service

Hancock • Quaker State  
Richfield • Hyvis  
Shell • Hanaco  
GAS and OILS  
We Give S & H Green Stamps  
2053 Torrance Blvd. Ph. 387

### LATEST TYPE LUBRICATING EQUIPMENT

We Use Factory Recommended Oils and Greases

### SMITH'S Super Service Station

Phone 212  
Torrance Blvd. at Portola

### RESTAURANTS

### THE RITZ CAFE

V. G. Barlow Manager  
Sandwiches Chill  
1913 CARSON PHONE 849-W

### COCKTAIL SALON

### The Famous Chili Shop

24-Hour Service  
Call Any Time For a Lunch to Take Out  
1437 Marcelina Ph. 37-J

### ROOFING

### SANDERS BROTHERS

Phone Redondo 7204  
24410 Naece Ave.  
WALTERIA

### Oregon Roof Co.

Roofing and Repairing  
T. W. CONLEE, Mgr.  
1936 Lomita Blvd.  
Phone Lomita 502W

### REFRIGERATOR SERVICE

### DOES YOUR REFRIGERATOR NEED REPAIRING? CALL

**C. E. ELMER**  
REFRIGERATOR SERVICE  
Domestic and Commercial  
Used Boxes Bought, Sold and Reconditioned  
207 BERYL STREET  
REDONDO 8706

### SHOE REPAIRING

### TURNER'S Shoe Repairing

The Oldest Shoe Repairing Shop in Torrance  
Shoes Repaired and Rebuilt for every need.  
All Work Guaranteed  
1501 Cabrillo Avenue

### POULTRY, RABBITS

### Keystone RABBIT AND POULTRY Rancho

FRESH EGGS FRYERS  
Each Week-End OUR SPECIAL  
LARGE RABBITS 55¢  
Each  
21735 S. MAIN  
Ph. Wilmington 871982

Buyers find it convenient and advantageous to patronize Business Directory advertisers.

### SERVICE STATIONS

### BUY



### GOODRICH KATHANODE BATTERY

Guaranteed for as long as you have the car.  
**Dunham's**  
SERVICE & GARAGE  
Shell Products  
Economy Gas  
Quaker State Oil  
Goodrich Tires and Tubes  
S & W Green Stamps  
1403 CARSON Ph. 691

### EXPERT AUTO REPAIRING

### MULLIN'S Complete Auto Service

2053 Torrance Blvd. Ph. 320J

### TYPEWRITERS

### 10¢ A DAY BUYS A REMINGTON NOISELESS

Biggest Typewriter Bargain in ten long years...  
ACT FAST!

### The TYPEWRITER SHOP

479 6th St.—San Pedro  
Phone San Pedro 1350  
(Reverse the charges, of course)

### SALES - REPAIRS RENTS

ALL MAKES  
Typewriters  
Adding Machines

### NEWSPAPERS

### Subscribe Today!

### TORRANCE HERALD

3 Months, 50¢  
6 Months, \$1.00  
1 Years, \$2.00  
Delivered By Carrier Boys  
Every Thursday  
Call 444

### KITTY KELLY AND NELLIE SHANNON

RECKON YO WIN  
TAL - YO SHORE  
DIP SHOOT SOME!

IT TAKES SIX IN TH' EYE  
TUH BEAT AL - BUT YO  
KIN TRY EF YO WANT  
PLEASE LET ME DO IT

GOLDEN GULCH IS HAVING ITS ANNUAL TURKEY SHOOT AND SAGEBRUSH AL HAS PUT ALL SIX SHOTS RIGHT IN THE HEAD  
NO FOOLIN' WITH THAT GUY!

### BOZO AND THE BARON

6 SHOTS IN THE EYE!

## CLASSIFIED ADS

### CLASSIFIED ADVERTISING RATES - INFORMATION

Rates Quoted on Per Issue Basis  
(3-line minimum)  
1 Time (per line).....15¢  
2 Times (per line).....25¢  
3 Times (per line).....35¢  
4 Times (per line).....45¢  
12 Times (per line).....60¢  
Multiple Time Rates effective ONLY if no change of copy ordered—otherwise open rate of 15¢ per line will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and money refunded for space not used.  
Not responsible for more than ONE incorrect insertion of any ad ordered for more than one time.

### 1. Announcements

Torrance Upholstering Co., 1513 Border Ave. Overstuffed furniture repaired and remodeled. Rugs cleaned and sized. Free estimate. Satisfaction guaranteed. Phone 225.

### 6. Business Directory

OFFICIAL BRAKE SERVICE  
Wheel and Axle Alignment  
J. M. RICHARDSON  
500 South Catalina Phone 3562  
Redondo Beach

### FOR EVERY KIND OF INSURANCE

including Life Insurance in the A. O. U. W. with membership in Torrance Lodge No. 35. Call Wallace H. Gilbert, phone 420.

### REST home, convalescent and aged. Battle Creek treatments.

2666 W. Carson. Phone 180-W.

### 7. Personal

VIOLIN lessons, course at terms to suit your purse. Home or studio. 2122 Gramercy. Phone 329.

### 11. For Rent: Houses, Furnished

FIVE-ROOM frame house with acre of ground. Barn for 2 horses. \$40 month. Torrance Investment Co., 1409 Sartori.

FOUR new, modern courts. Half acre. 218th, Torrance.

5-ROOM furnished house. Double garage, chicken yard, trees. 440 West 182nd street, Gardena.

### 12. For Rent: Houses, Unfurnished

GENTLEMAN'S ranch with 5 acres. Eight-room house, stable for 6 horses. Lots of fruit. Chicken equipment. \$85 a month. Torrance Investment Co., 1409 Sartori.

FOUR-ROOM HOUSE with acre ground. 3042 W. 235th street, So. Torrance.

3-ROOM house with bath. Chicken and rabbit equipment. Brook, 3840 Ellis Ave., Walteria.

### COMPLETE COVERAGE - A-1

Torrance Herald ads run in the Tri-City Shopping News without extra charge.

## REALTY MART SHOWS SPURT IN UNINCORPORATED AREAS

Subdivision activity in the unincorporated sections of the county is nearly double what it was last year, according to records of the county regional planning commission.

Particularly significant about this year's activity is the fact that the number of town lots is about the same as the number of so-called "small farms" of a half-acre or an acre each. Most of the small farm activity continues to center around El Monte, although there is reported to be considerable activity in this line in San Fernando valley, which is within Los Angeles city, where the county commission has no jurisdiction.

During the first ten and one-half months of 1936, there were 90 new subdivisions approved, as compared to only 62 during the entire year of 1935. The year 1935 showed a considerable increase over 1934.

New Subdivisions  
Subdivision engineers for the planning commission said that building was planned upon practically all of the lots within the next few months, the situation being considerably different from 1936, for instance, when lots were being purchased for speculation in many instances.

Some of the principal subdivisions put on the market this year are Santa Anita, Oaks, which has been annexed to Arroyo, a 52-acre tract in View Park, a 112-acre subdivision in Palms Verdes similar to Rolling Hills and containing lots of from two to ten acres, in addition to Bixby Knolls in North Long Beach vicinity, and a Chapman

Woods on Huntington Drive at Rosemead boulevard.  
Another attractive subdivision of the year is Citrus Grove Heights, at Beverly boulevard and Guirado street, northerly of Whittier, which is broken up into small farms of the country-estate classification. An addition to Lakewood Village, north of Long Beach, was opened in February.

### Scout Troop 217 Has Room for Few New Boys

When the full membership of 32 is reached, Boy Scout troop No. 217, sponsored by the Moris Bible class of the Torrance Christian church will have its complement and the rolls will be closed.

For that reason the officers of the troop, which has won several district honors including the designation as the "best behaved" troop to attend last summer's camp from Torrance, are urging every boy desiring to join to attend the next meeting which will be held Thursday night at 7 o'clock at the basement of the Christian church.

Scott R. Ludlow is chairman, Fred Marsteller, scoutmaster, and Leonard Babcock, assistant scoutmaster, of the troop which is now nine months old. There are two full patrols and a third is being organized now. Marsteller has had 10 years in Scouting and is developing a progressive Scout spirit in the group. Meetings are held every Thursday night.

## REDUCED Coach and Tourist FARES EAST!

THIS BREAKS ALL RECORDS for low winter fares. From now to next May 14, roundtrip winter coach and tourist sleeping car fares to nearly all eastern cities have tumbled down to summer levels. Here are a few examples:

	COACH	TOURIST
CHICAGO and back	\$87.35	\$93.00
KANSAS CITY and back	49.00	57.00
NEW YORK and back	89.75	\$101.20
NEW ORLEANS and back	96.80	98.15

\*Cash in winter sleeping cars to Chicago or New Orleans, then in coach. Return limit six months.

These fares are good on our fastest trains—in warm, clean air-conditioned cars. Liberal choice of S. P. routes (go one way, return another if you like). Low cost meals in the diner, also "5 and 10" Tray Service. This winter, try the train!

First Class winter roundtrips (good in standard Pullmans) are lower than ever, too!

## Southern Pacific

W. H. BRATTON, Agent  
Pacific Electric Station, Torrance Phone Tor. 20

### By Bo

RECKON YO WIN TAL - YO SHORE DIP SHOOT SOME!

IT TAKES SIX IN TH' EYE TUH BEAT AL - BUT YO KIN TRY EF YO WANT PLEASE LET ME DO IT

GOLDEN GULCH IS HAVING ITS ANNUAL TURKEY SHOOT AND SAGEBRUSH AL HAS PUT ALL SIX SHOTS RIGHT IN THE HEAD NO FOOLIN' WITH THAT GUY!

### By L. Antonette

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